

## ASIAN EVALUATION WEEK 2024

## **Innovations for Influential Evaluation**

2-5 September | Conrad Hotel Shanghai, People's Republic of China #AsianEvaluationWeek #AEW2024





# Session 9 - AI & ML in Action: Revolutionizing Efficiency and Innovation in Evaluation

**EVA: Empowering Access to Evaluation Knowledge** 

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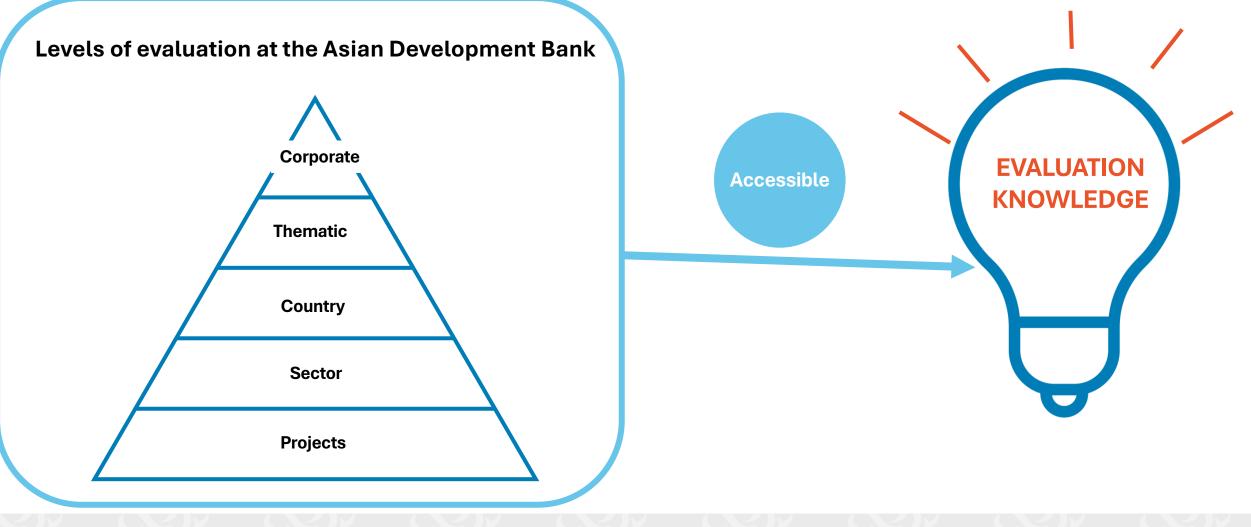






#### Empowering Access to Evaluation Knowledge

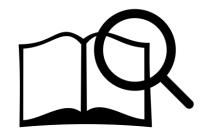
## **A Wealth of Lessons from Evaluation**



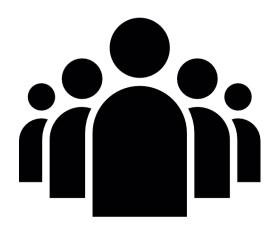


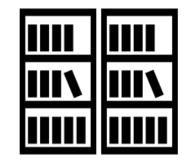
## Looking for a Needle in a Haystack

Timeconsuming



Manual search





#### Multiple sources



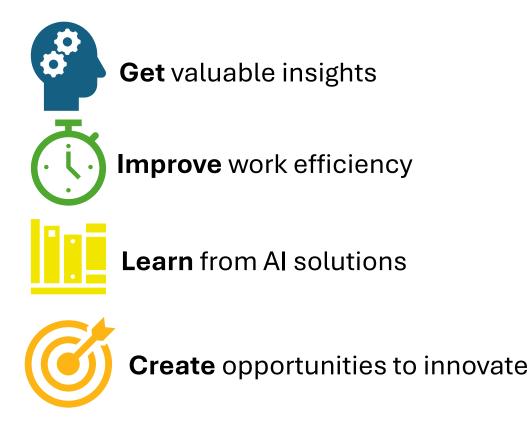
# **Different strokes for different folks**

- Project preparation: Project-level lessons by theme, sector or country
- Inputs to evaluation: Downloadable list of lessons by theme, sector, or country
- □ Synthesis: High-level summaries of lessons from evaluation



# EVA can help

A new generation of enterprise search solutions that employ Al technologies such as **natural language processing** and **machine learning** to ingest, understand, organize, and query digital content from multiple data sources





# EVA's Journey

At-a-glance



IDEATION	PROOF OF CONCEPT	MINIMUM VIABLE PRODUCT	POWERED BY ADB GENIE	PILOT LAUNCH
Brainstorming, outlining core concepts, and gathering stakeholder input	Validate the concept with initial data annotation, model development, and testing	Product development, user feedback integration, minimum viable product launch	Integration with ADB Genie, A research assistant for ADB Trusted Sources	Lesson Search Chat with Lessons Summarization AI Generated Lessons Feedback Mechanism
2021 Jun	2022 Feb	2023 Mar	2024 July	2024 Sep

## ADB Genie Workbench

Supported Language Models



Claude 3.5 Sonnet Claude 3 Haiku



GPT-4



Llama 3

## What is included in EVA?

Annual Evaluation	Corporate and Thematic	Country Assistance	Sector-wide Evaluations	Sector Assistance
Reviews	Evaluations	Program Evaluations		Program Evaluation
Evaluation Topical	Extended Annual Review	Impact Evaluations	Project Performance	Project/Program
Papers	Reports		Evaluation Reports	Completion Reports
Technical Assistance Completion Reports	Technical Assistance Performance Evaluation Reports	Validation of Technical Assistance Completion Reports	Validations of Country Partnership Strategy Final Reviews	Validations of Project Completion Reports

## 5000+ evaluation documents, 1981-2024

# How does EVA work?









### **Text Extraction**

Parse documents to extract both text and layout information.

### Lesson Classification

Identify lessons by applying a specialized classification model.

## Data Indexing

Index the extracted data into a searchable system.

# Search and Summarization

Allow users to search the indexed data, with a summary generated from the search results.



# What do we get from EVA?

Project preparation: Fully referenced project-level lessons for use in new project preparation

Inputs for evaluation: Fully referenced downloadable table of lessons for further analysis

Synthesis: Fully referenced high-level summary of lessons on trends, what worked, and what did not work



# What did we learn from testing EVA?

□ High ease of adoption by new users

□ AI tools offer enormous potential for efficiency gains

□ Treat AI tools as enthusiastic and efficient research assistants

□ Ensure that a human checks and confirms the output quality

□ Continuously test and refine the tools





#### Empowering Access to Evaluation Knowledge